IVAN BARRETTA

FILMMAKER • EDITOR

www.ivanbarretta.com **+44 7894466678** **ivanbarretta@gmail.com**

I'm a multilingual storyteller working across traditional and AI production, with 15 years delivering unscripted content for **Netflix**, **Disney+**, **Amazon Prime** and the **BBC**. From editing **award-winning productions** to directing adverts and campaigns, I immerse myself in the full creative lifecycle from concept to delivery. I've since taken that craft into **generative AI**: campaign work with Publicis's AI department and agentic production workflows at Particle6, a leading UK AI studio. My AI short film FANGS has won several awards across 15+ official festival selections worldwide.

Credits: *Drive to Survive, MasterChef, Sunderland 'Til I Die, Gogglebox, All or Nothing*

EXPERIENCE

Freelance | DIRECTOR / EDITOR / AI FILMMAKER

(2022 – Present)

Clients include Publicis, Octopus Energy, Arsenal F.C. and Friends of the Earth.

Created AI content, from character imagery and compositing AI into live-action footage to full AI film production. My AI short film FANGS won Best AI Animation and Best AI Editing, with 15+ official festival selections worldwide.

Directed, filmed and edited adverts, campaigns, short documentaries and branded content, with ads running on TV, YouTube and Meta.

Particle6 | SENIOR AI EDITOR

(2026)

End-to-end AI production across adverts, micro-dramas and short-form content. Built the creative bible for each project and designed automated workflows turning a script into footage ready for the edit, cutting production time significantly.

Worked across the leading AI video and audio stack, selecting tools per project as the landscape shifted.

Channel 4: ***Gogglebox*** | EDITOR

(2021)

Architected the signature comedic pacing and narrative hooks for the BAFTA-winning series, synthesising high-volume footage into a satirical, high-impact factual format.

Thrived in a high-pressure, reactive environment, executing rapid weekly turnarounds where editorial instincts were critical to ensuring the series' success.

Amazon Prime: ***All or Nothing: Juventus*** | EDITOR

(2020 – 2021)

Crafted high-stakes story arcs for the award-winning Amazon series, distilling hundreds of hours of fly-on-the-wall footage into visceral, cinematic episodes featuring Cristiano Ronaldo's tenure at Italy's most iconic football club.

Managed the multi-cam synthesis of exclusive locker-room and match-day footage, utilising rhythmic editing and sound design to define the series' visual language.

Disney: *Among the Stars* | ASSEMBLY EDITOR (2020)

Engineered complex multi-cam assemblies for the NASA documentary series, synthesising substantial hours of live ISS spacewalks and mission-control footage into a cohesive narrative foundation.

Managed the narrative integrity of high-stakes footage – documenting the challenges of life in space – ensuring Disney's "Gold Standard" of visual excellence.

Netflix: *Drive to Survive* | ASSISTANT EDITOR (2019 – 2020)

Implemented high-efficiency workflows for the Emmy-winning series, managing the synthesis of colossal footage to redefine the global sports documentary genre.

Collaborated with Editors to distill raw observational footage into visceral narrative sequences, crafting the story arcs and cinematic intensity that became the show's signature.

Netflix: *Sunderland 'Til I Die* | ASSISTANT EDITOR (2017 – 2019)

Architected high-efficiency workflows for the award-winning Netflix original series, synchronising and mapping extensive volumes of multi-cam footage to facilitate rapid assemblies.

Collaborated with Editors and Producers to synthesise observational footage into compelling narrative sequences, defining the series' signature cinematic style.

Previous Production Experience (2010 – 2017)

Royal Caribbean International | FILMMAKER & EDITOR

BBC: *MasterChef* | POST-PRODUCTION ASSISTANT

Sky: *Argos TV Channel* | LIVE TV PRODUCER

Channel 4: *Skins* | PRODUCTION ASSISTANT

SKILLS

AI Tools: Midjourney, Runway, Seedance, Higgsfield, Luma, Weave, ElevenLabs, Suno

Post-Production: Avid Media Composer, Premiere Pro, Photoshop, After Effects

Camera Systems: Canon, Sony, BlackMagic, Arri, Panasonic

Languages: English, Portuguese, Italian, Spanish

EDUCATION

AI Filmmaking Course | Curious Refuge (2025 – 2026)

BA Film & Broadcast Production | London Metropolitan University (2005 – 2008)